

Lauren Baker

Creative Wizard

Lauren Baker is a freelance designer and maker who specializes in clear communication and producing clean, modern, and effective designs. She wants to help transform your wants and needs into a tangible, beautiful product.

spexbakerx.com
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socials: @spexbakerx

Experience

She Shreds Magazine - Creative Director
2013 - Present
Responsible for designing the magazine's print layout, website design, social media materials, and connecting with artists to create and curate illustrations, photographs, and videos.

Freelance

Constantly seeking and accepting projects to increase skill sets.

Out:think Group

 - Lead Designer

2011 - 2015

Responsible for creating identities, print collateral materials, and website designs.

Education

Liberty University, Lynchburg VA
BFA Graphic Design (2012)

Launchcode 101, Portland OR
13 week course on programming fundamentals and universal web (2016)

Skills

UI & Web Design
Art/Creative Directing
Print/Editorial
Branding/Identity
Photography

Proficiency

Adobe Photoshop - **100%**
Adobe InDesign - **100%**
Adobe Illustrator - **90%**
Adobe Acrobat - **85%**
Microsoft Office - **90%**
Sketch - **50%**
Adobe AfterEffects - **30%**
HTML/CSS - **50%**
Python/SQL - **30%**

Interests

Traveling
The Internet
Ping Pong